



# Keilor Park Football Club Inc.

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[www.keilorparkfc.com.au](http://www.keilorparkfc.com.au)

## Keilor Park Football Club - Families & Supporters Code of Conduct

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### 1. Purpose

The Keilor Park Football Club is committed to providing a safe, inclusive, and respectful environment for all players, officials, volunteers, and spectators.

This Code of Conduct outlines the expected behaviour of all families and supporters attending club activities, training sessions, and match days.

All supporters, whether associated with Keilor Park or visiting teams, are expected to uphold these standards at all times.

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### 2. Expected Behaviour

Supporters are required to:

- Encourage children to participate in sport for enjoyment and development — never force participation.
- Lead by example and demonstrate respect, fairness, and positive behaviour at all times.
- Applaud good play from both teams, regardless of the result.
- Show respect to all players, coaches, umpires, officials, and spectators.
- Recognise and value the contribution of volunteer coaches and club officials.
- Treat others as you would expect to be treated.
- Respect the role of umpires and officials, acknowledging the difficulty of their role, particularly for junior and developing officials.
- Support players' efforts and development — not just results or outcomes.
- Promote participation, teamwork, and enjoyment over winning.
- Respect the rights, dignity, and worth of every individual regardless of gender, ability, cultural background, or religion.
- Support a safe and inclusive environment free from discrimination, abuse, or violence.
- Raise concerns or disagreements through appropriate club channels, not publicly or during matches.
- Support club initiatives and contribute positively to the club environment where possible.



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- Actively promote and uphold this Code of Conduct within their networks and families.

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### 3. Unacceptable Behaviour

The following behaviours will not be tolerated:

- Verbal abuse, intimidation, or harassment of players, coaches, umpires, officials, or spectators
- Use of offensive, discriminatory, or abusive language
- Public criticism of umpires or officials, including questioning their integrity
- Ridiculing players for mistakes, performance, or match outcomes
- Aggressive, threatening, or violent behaviour
- Bullying, harassment, or negative commentary via social media or electronic communication, including (but not limited to):
  - Facebook
  - Instagram
  - SMS, email, messaging apps, or voicemail
- Any conduct that brings the club or competition into disrepute

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### 4. Social Media Conduct

All families and supporters must:

- Use social media responsibly and respectfully
- Refrain from posting negative, abusive, or inflammatory comments about:
  - Players
  - Coaches
  - Umpires
  - Club officials
  - Opposition teams
- Understand that online behaviour is subject to the same standards as in-person conduct



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- Be aware that breaches may result in disciplinary action by the club or governing body

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### 5. Escalation Process

Any breaches of this Code of Conduct should be addressed promptly:

1. Report the behaviour to the Match Day Official immediately
2. If required, escalate to:
  - Junior Coordinator, or
  - Senior Football Operations Manager
3. Serious matters may be referred to the Football Committee for further action

Where appropriate, incidents should be documented in the club's incident register.

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### 6. Penalties

Failure to comply with this Code of Conduct may result in:

- Verbal warning (first instance)
- Formal warning
- Removal from the venue or match day environment
- Suspension from attending matches or club events
- Player-related sanctions (in serious or repeated cases involving family members)
- Referral to the league or governing body for further action

The club reserves the right to determine appropriate disciplinary measures based on the severity of the behaviour.

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### 7. Commitment to Positive Culture

Keilor Park Football Club is committed to:

- Creating a safe, family-friendly sporting environment
- Promoting respect, inclusion, and enjoyment for all participants
- Supporting volunteers and officials
- Maintaining high behavioural standards across all levels of the club



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All families and supporters play a vital role in achieving this culture.

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### 8. Policy Promotion

The club will promote this Code of Conduct by:

- Providing copies to members and families at the start of each season
  - Displaying the policy in clubrooms and shared spaces
  - Reinforcing expectations through regular communication and match day announcements
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### 9. Policy Review

This policy will be reviewed annually to ensure it remains:

- Current
  - Practical
  - Aligned with community expectations and league requirements
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