



Keilor Park Football Club Inc.

ABN 68 751 067 867
PO BOX 349 Niddrie Vic 3042
Stadium Drive, Keilor Park Vic 3042
info@keilorparkfc.com.au
www.keilorparkfc.com.au

Keilor Park Football Club - Coaches Code of Conduct

1. Purpose

Coaches play a critical leadership role in shaping player development, club culture, and the overall experience of participants.

This Code of Conduct outlines the expected standards of behaviour for all coaches and aligns with the requirements of the Essendon District Football League and broader community sport frameworks.

All coaches are expected to act in the best interests of players, the club, and the game at all times.

2. Coaching Responsibilities

All coaches must:

- Operate within the rules and laws of Australian Football and comply with club and Essendon District Football League regulations
 - Act with integrity, honesty, and professionalism at all times
 - Place the safety, wellbeing, and development of players above winning
 - Provide a safe, inclusive, and positive environment for all participants
 - Be a positive role model in behaviour, language, and actions both on and off the field
 - Maintain appropriate boundaries with players at all times
-

3. Respect & Behaviour Standards

Coaches are required to:

- Treat all players with respect, fairness, and dignity regardless of gender, ability, cultural background, or religion
- Show respect to:
 - Umpires and officials (no dissent or public criticism)
 - Opposition teams and coaches
 - Parents and spectators
- Promote respect and discipline within their team environment



Keilor Park Football Club Inc.

ABN 68 751 067 867

PO BOX 349 Niddrie Vic 3042

Stadium Drive, Keilor Park Vic 3042

info@keilorparkfc.com.au

www.keilorparkfc.com.au

- Avoid verbal abuse, intimidation, or aggressive behaviour
 - Use constructive feedback — never ridicule or demean players
 - Encourage good sportsmanship and teamwork
-

4. Player Welfare & Safety

Coaches must prioritise player safety at all times:

- Ensure training and match environments are safe and appropriate
 - Use suitable equipment that meets safety standards
 - Follow all injury management and return-to-play protocols
 - Seek advice from qualified medical or allied health professionals when required
 - Never allow an injured player to return to play without proper clearance
 - Be aware of and responsive to the physical and emotional needs of players, particularly juniors
 - Support and comply with concussion management guidelines and club policies
-

5. Accreditation & Education

Coaches must:

- Hold and maintain current coaching accreditation as required by the Australian Football League and the Essendon District Football League
 - Maintain a current Working with Children Check (WWCC) where applicable
 - Complete any required safeguarding, child safety, or integrity training
 - Stay up to date with coaching practices, player development principles, and safety standards
-

6. Communication & Professional Conduct

Coaches must:

- Communicate respectfully and effectively with players, parents, and officials
- Use appropriate channels to raise concerns or disputes — never publicly or during matches



Keilor Park Football Club Inc.

ABN 68 751 067 867

PO BOX 349 Niddrie Vic 3042

Stadium Drive, Keilor Park Vic 3042

info@keilorparkfc.com.au

www.keilorparkfc.com.au

- Avoid confrontations with umpires, officials, or opposition representatives
 - Represent the club positively at all times, including in public and online settings
-

7. Social Media & Electronic Communication

Coaches must uphold professional standards online:

- Refrain from posting or engaging in abusive, offensive, or inappropriate content
 - Avoid public criticism of players, umpires, officials, or the club
 - Maintain appropriate boundaries in all electronic communication with players
 - Ensure use of platforms such as:
 - Facebook
 - Instagramis respectful and aligned with club and league expectations
-

8. Prohibited Conduct

The following behaviours are not acceptable:

- Verbal or physical abuse of players, officials, or spectators
 - Any form of bullying, harassment, or discrimination
 - Physical intimidation or aggressive conduct
 - Inappropriate relationships or boundary breaches with players
 - Ignoring or overriding medical advice regarding player safety
 - Any conduct that brings the club or the Essendon District Football League into disrepute
-

9. Escalation Process

Breaches of this Code of Conduct will be managed as follows:

1. Report to the Team Manager or relevant Coordinator
2. Escalate to the Senior Coordinator or Football Operations Manager if required
3. Serious matters referred to the Football Committee



Keilor Park Football Club Inc.

ABN 68 751 067 867

PO BOX 349 Niddrie Vic 3042

Stadium Drive, Keilor Park Vic 3042

info@keilorparkfc.com.au

www.keilorparkfc.com.au

4. Where applicable, matters may be referred to the Essendon District Football League for investigation and disciplinary action

All incidents should be documented in the club's incident register.

10. Disciplinary Actions

Given the leadership role of coaches, a zero-tolerance approach applies to serious breaches.

Actions may include:

- Formal warning
- Mandatory retraining or education
- Suspension from coaching duties
- Removal from coaching position
- Referral to league disciplinary or integrity processes

Serious breaches may result in immediate suspension pending investigation.

11. Commitment to Club Culture

Keilor Park Football Club is committed to:

- Developing respectful, inclusive, and safe sporting environments
 - Supporting coaches in their professional development
 - Upholding the highest standards in line with the Essendon District Football League
 - Ensuring all participants have a positive football experience
-

12. Policy Promotion

The club will:

- Provide this Code to all coaches at appointment
 - Require acknowledgment and acceptance prior to the season
 - Reinforce expectations through meetings and ongoing communication
-



Keilor Park Football Club Inc.

ABN 68 751 067 867
PO BOX 349 Niddrie Vic 3042
Stadium Drive, Keilor Park Vic 3042
info@keilorparkfc.com.au
www.keilorparkfc.com.au

13. Policy Review

This policy will be reviewed annually to ensure it remains:

- Current with EDFL rules and compliance requirements
- Aligned with child safety and integrity standards
- Practical and enforceable
- process
- Deregistration from the club (in severe cases)

Repeat or serious breaches will result in stronger disciplinary action.

