



Keilor Park Football Club Inc.

ABN 68 751 067 867
PO BOX 349 Niddrie Vic 3042
Stadium Drive, Keilor Park Vic 3042
info@keilorparkfc.com.au
www.keilorparkfc.com.au

Keilor Park Football Club - Alcohol Management Policy

1. Purpose

The club recognises the importance of holding a liquor licence and the value it provides in generating revenue and supporting social functions. The club also acknowledges its legal and moral responsibility to ensure alcohol is served and consumed safely, responsibly, and in compliance with all applicable legislation and community expectations.

2. Serving Alcohol

Alcohol will be served strictly in accordance with the club's liquor licence and with a strong focus on patron safety and wellbeing.

- The club will maintain a current and valid liquor licence at all times.
 - The liquor licence and any required signage will be clearly displayed at the bar.
 - Only persons aged 18 years and over are permitted to serve alcohol.
 - All bar staff must hold a current Responsible Service of Alcohol (RSA) certification.
 - Alcohol will be served in standard drink measures in line with RSA guidelines.
 - The club will actively discourage excessive, rapid, or binge drinking.
 - Free drinking water will be readily available at all times.
 - The club will display relevant legal and educational signage relating to alcohol consumption and RSA obligations.
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3. Promoting Responsible Alcohol Use

The club is committed to fostering a culture that prioritises health, safety, and respect.

- The club will not promote, advertise, or serve alcohol at junior matches, training, or events.
- Alcohol will not be linked to junior participation, awards, or celebrations.
- The club will provide alcohol-free social events, particularly for junior members and families.
- Alcohol advertising will be restricted to designated bar areas only.



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- The club will not engage in high-risk promotions such as:
 - Happy hours
 - Drinking competitions
 - Discounted bulk alcohol promotions
 - Members, players, and supporters will be regularly educated on responsible alcohol consumption.
 - The club will actively pursue and prioritise non-alcohol-related sponsorship opportunities.
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4. Intoxicated Patrons

The club has zero tolerance for unsafe or irresponsible behaviour related to alcohol.

- Alcohol will not be served to any person who is intoxicated.
 - Staff will follow RSA procedures for refusing service.
 - Intoxicated persons will be refused entry or asked to leave the premises immediately.
 - Where required, appropriate support will be provided to ensure the individual leaves safely.
 - Police may be contacted if a situation escalates or presents a risk to others.
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5. Underage Drinking

The club strictly enforces underage drinking laws.

- Alcohol will not be served to anyone under 18 years of age.
 - Acceptable identification includes current photographic ID (e.g. driver licence, passport, proof of age card).
 - Any breaches will be treated seriously and may result in disciplinary action and/or reporting to authorities.
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6. Safe Transport

The club is committed to ensuring all patrons leave safely.

- Staff and committee members will actively encourage safe transport options.



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- Free access to a phone will be available to arrange taxis, rideshare, or pick-up.
- Taxi and transport contact details will be clearly displayed.
- Designated drivers will be supported and provided with free non-alcoholic drinks.
- Where concerns exist, committee members may intervene to prevent unsafe driving.

7. Fundraising, Functions and Prizes

Club activities will not promote harmful drinking behaviours.

- Alcohol will not be used as prizes for:
 - Player awards
 - Raffles or fundraising
- Food, merchandise, or club-related incentives will be used instead.
- Club trips and end-of-season events must adhere to this policy and uphold expected standards of behaviour.
- Any external events held under the club name must comply with this policy.

8. Food Availability

- The club will ensure that food is available whenever alcohol is served.
- Efforts will be made to promote healthy food options.

9. Bar Management

- A current list of RSA-qualified members will be displayed near the bar.
- Non-alcoholic and low-alcohol beverages will be available at all times.
- Free drinking water will always be accessible.
- Bar staff are not permitted to consume alcohol while on duty.
- An incident register will be maintained to document:
 - Refusal of service
 - Ejections



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- Accidents or behavioural issues
 - Regular checks will be undertaken to ensure compliance with RSA and licensing laws.
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10. Committee Responsibilities

A minimum of two RSA-trained committee members must be present whenever the bar is open.

Responsibilities include:

- Ensuring compliance with the liquor licence and this policy
 - Managing patron behaviour and safety
 - Monitoring underage access and identification requirements
 - Recording incidents in the register
 - Assisting emergency services or police if required
 - Overseeing visitor entry and sign-in processes
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11. Non-Compliance

Breaches of this policy will be addressed promptly and consistently.

- The individual will be informed of the breach and the relevant section of the policy.
 - If behaviour continues:
 - At least two committee members will intervene
 - The individual may be asked to leave
 - Serious or repeated breaches may result in:
 - Suspension from the club
 - Reporting to governing bodies or authorities
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12. Policy Promotion

The club will ensure this policy is visible and understood.

- A copy will be distributed to members annually



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- The policy will be displayed in the social rooms and bar area
- Key messages will be reinforced through announcements and club communications
- Education sessions may be delivered to players and members

13. Policy Review

This policy will be reviewed annually to ensure it remains current and aligned with:

- Legislative requirements
- Community expectations
- Best practice standards in community sport

