

PARTNERSHIP
PACKAGES

2026





**“ WE STRIVE
TO BE
THE BEST FOOTBALL CLUB
IN THE ESSENDON DISTRICT FOOTBALL LEAGUE
IN EVERYTING WE DO “**

KPFC

THE KEILOR PARK DEVILS EMBODY COMMUNITY-DRIVEN AUSTRALIAN RULES FOOTBALL.

WE'RE MORE THAN A TEAM - WE'RE FAMILY.

INCLUSIVITY IS OUR FOUNDATION, WELCOMING ALL REGARDLESS OF AGE OR GENDER. OUR FACILITIES SUPPORT PLAYER DEVELOPMENT AND THE OVERALL EXPERIENCE.

FEMALE PARTICIPATION THRIVES WITH US. OUR FOCUS IS UNITY AND PERSONAL GROWTH. BEYOND THE SCOREBOARD, WE BUILD LIFELONG FRIENDSHIPS AND CONTRIBUTE TO OUR LOCAL COMMUNITY'S SPIRIT.

AS THE KEILOR PARK DEVILS, WE'RE READY FOR A FUTURE FILLED WITH POSITIVITY AND LASTING SUCCESS. TOGETHER, WE'RE THE TRUE SPIRIT OF AUSTRALIAN RULES FOOTBALL.

OUR COMMITMENT TO FOOTBALL

**KEILOR PARK FOOTBALL CLUB WAS
FOUNDED IN 1974 BY THE LOCALS OFF
THE KEILOR PARK COMMUNITY.**

Over the past thirty years, Keilor Park FC has become more than a place to play sport. It is a place for family and friends to congregate in spirit of community and experiences.

We are committed to being the best football club in the EDFL. We pride ourselves on being a centre of excellence through superior coaching and a superb playing environment.

Our aim is that all players will achieve their full potential through participation, inclusion and personal development.

OUR MISSION GOES BEYOND THE FIELD. WE CULTIVATE LOCAL COACHES AND PROVIDE PLAYERS A FULFILLING FOOTBALL EXPERIENCE.

AT KEILOR PARK FC, WE'RE FORTUNATE TO HAVE QUALITY COACHES IN-HOUSE. THEIR EXPERTISE ENSURES EVERY PLAYER RECEIVES TOP-TIER GUIDANCE. OUR FOCUS ON COACHING EXCELLENCE SETS US APART, PREPARING OUR PLAYERS FOR SUCCESS IN AUSTRALIAN RULES FOOTBALL.



COMMERCIAL PARTNERSHIP

AT KEILOR PARK FC, WE'RE PROUD TO OFFER A PLETHORA OF PARTNERSHIP OPPORTUNITIES, MAKING IT EFFORTLESS FOR YOUR BUSINESS TO BECOME A PART OF OUR FAMILY

Your support will help all players be successful in their pursuit of developing not only their football skills, but also their sense of teamwork, sportsmanship, pride, community involvement and hard work.

PARTNERSHIP BENEFITS:

- **Brand Awareness on and off the ground**
- **Inclusion in all sponsor pages, such as Club website, newsletter, posters at promotions and events**
- **Exposure to thousands of people each week**
- **Invitation to Club functions and events**
- **Invitation to Clubs VIP events at senior home matches**

KEY STATISTICS

2,030

EMAIL DATABASE

1,235

SOCIAL MEDIA FOLLOWERS

250

PLAYING MEMBERS

5,000

STRONG KEILOR PARK FOOTY CLUB COMMUNITY OF PAST & PRESENT

MEMBER DEMOGRAPHICS TOP 10 SUBURBS



PARTNERSHIP OPPORTUNITIES



Note: Kit design for illustration purposes only and is subject to change

PLATINUM PARTNER

\$30,000 + GST

- 2xhome game super box for 4 people – food & beer, wine, soft drink (1.00pm – 5.00pm).
- Company logo painted on ground.
- Electronic scoreboard advertising
- Company logo back of players guernseys – seniors & juniors.
- Large ground signage – (3off) 3600mm x 800mm.
- Club social media advertising.
- Internal clubroom scrolling digital advertising.
- Half time Devils Den entry – food & drink (home games)
- Club framed guernsey.
- Appreciation plaque
- Invitation to reverse draw (4 x tickets).
- Invitation to presentation night (4 x tickets).
- Invitation to all in club functions.
- Company logo on pull up banner.
- Keilor Park Sports Club membership –bistro & bar discounts.
- 12 x Thursday night meals (April – September)
- Supporters Pack: polo top, scarf, beanie, spray jacket, stubby holder.

GOLD PARTNER

\$15,000+ GST

- 2xhome game super box for 4 people – food & beer, wine, soft drink (1.00pm – 5.00pm).
- Company logo painted on ground.
- Electronic scoreboard advertising
- Company logo back of players guernseys – seniors & juniors.
- Large ground signage – (2 off) 3600mm x 800mm.
- Club social media advertising.
- Internal clubroom scrolling digital advertising.
- Half time Devils Den entry – food & drink (home games)
- Club framed guernsey.
- Appreciation plaque
- Invitation to reverse draw (2 x tickets).
- Invitation to presentation night (2 x tickets).
- Invitation to all in club functions.
- Company logo on pull up banner.
- Keilor Park Sports Club membership –bistro & bar discounts.
- 12 x Thursday night meals (April – September)
- Supporters Pack: polo top, scarf, beanie, spray jacket, stubby holder.



SILVER PARTNER

\$7,500 +GST

- Electronic scoreboard advertising
- Company logo back of players shorts- seniors & juniors.
- Large ground signage - (2off) 2400mm x 800mm.
- Club social media advertising.
- Internal clubroom scrolling digital advertising.
- Half time Devils Den entry - food & drink (home games)
- Club framed guernsey.
- Appreciation plaque
- Invitation to reverse draw (2 x tickets).
- Invitation to all in club functions.
- Company logo on pull up banner.
- Keilor Park Sports Club membership -bistro & bar discounts.
- 6 x Thursday night meals (April - September)
- Supporters Pack: polo top, scarf, beanie, spray jacket, stubby holder.

BRONZE PARTNER

\$5,000+GST

- Electronic scoreboard advertising
- Company logo on training tops- seniors & juniors.
- Large ground signage - (1off) 2600mm x 800mm.
- Club social media advertising.
- Internal clubroom scrolling digital advertising.
- Half time Devils Den entry - food & drink (home games)
- Club framed guernsey.
- Appreciation plaque
- Invitation to reverse draw (2 x tickets).
- Invitation to all in club functions.
- Company logo on pull up banner.
- Keilor Park Sports Club membership -bistro & bar discounts.
- 6 x Thursday night meals (April - September)
- Supporters Pack: polo top, scarf, beanie, spray jacket, stubby holder.

CLUB PARTNER

\$3,000+GST

PACKAGE Includes:

- Electronic scoreboard advertising
- Large ground signage - (1off) 3600mm x 800mm.
- Club social media advertising.
- Internal clubroom scrolling digital advertising.
- Half time Devils Den entry - food & drink (home games)
- Appreciation plaque
- Invitation to all in club functions.
- Company logo on pull up banner.
- Keilor Park Sports Club membership -bistro & bar discounts.
- 4 x Thursday night meals (April - September)
- Supporters Pack: polo top, scarf, beanie, spray jacket, stubby holder.

GROUND SPONSOR

Electronic Scoreboard Advertising

(L) \$2,000 + GST

(S) \$1,500 + GST

Large ground signage - (1off)

3,600mm x 800mm

Small ground signage - (1off)

2400mm x 800mm

- Club social media advertising.
- Internal clubroom scrolling digital advertising.
- Half time Devils Den entry - food & drink (home games)
- Appreciation plaque
- Company logo on pull up banner.
- Keilor Park Sports Club membership -bistro & bar discounts.

SENIOR GAME DAY SPONSOR

\$1,100+ GST

(1.00pm - 5.00pm)

PACKAGE Includes:

- Game Day scoreboard banner - 4500mm x 1000mm.
- Home game superbox for 4 - food, beer, wine, soft drink.
- Game day social media advertising.
- Game day internal clubroom scrolling digital advertising.
- Game day half time Devils Den entry - food & drink.
- Game day player award

CLUB SPONSOR

\$350 +GST

PACKAGE includes:

- Name under player clubroom scrolling digital advertising.
- Website advertising.
- 4 x Thursday night meal (April-September)
- Keilor Park Sports Club membership – bistro & bar discounts.

SUPPORTER SPONSOR

\$200 + GST

PACKAGE Includes:

- Club beanie or stubby holder (polo + \$45)
- 2 x Thursday night meal (April-September)
- Keilor Park Sports Club membership – bistro & bar discounts.

SUPER BOX RAFFLE

(when available)

1.00pm–5.00pm

50 X \$15 tickets

- Home game superbox for 4 - food, beer, wine, soft drink.
- Half time Devils Den entry – food & drink (home games)



SPONSORSHIP ENQUIRIES



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