

Subject:

INFORMATION: KPFC 2017 NEW Registration Packages



Register before 31/12/2016 & Save

\$320 Registration Price (Single Child)

*normally \$350

\$540 Registration Price (Family)

*normally \$580



Hi all,

Welcome to season 2017, yes already.

As a club, we pride ourselves on being family orientated. So keeping registrations costs affordable is important to us. So to ensure we remain price competitive and cost effective to families, we compared our registration prices against 9 opposition local clubs. The good news is that our 2017 registration packages remain in the lower range of all these local clubs.

As a committee, we have also remodelled our registration packages to provide greater value to families, which has resulted in -

- Reduced cost to large families (2+ children), by removing the per sibling charge
- Inclusion of discounted and personalised player apparel, valued at \$40
- Providing greater community value by donating 10% of early registrations to Ronald McDonald House charity to support seriously ill children and their families.
- Covering the extra match day costs incurred by increasing the season from 14 to 16 weeks in 2017
- Provide greater payment assistance for families through early registration discounts, payment plan options and assistance with Brimbank Council IN2Sport grants for health care & pension card holders.



We will also continue to leverage corporate sponsors to purchases NEW style playing jumpers, rather than families. So far we have U9, U15 & U17 with new jumpers and are on the lookout for U11 and U13 jumper sponsors.

I am confident we have found the right balance between cost and value, but as always I welcome any feedback and look forward to seeing everyone again at early registration day.

Thank you,
Peter McGrady
Keilor Park Football Club, Junior Coordinator
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